

**2010 Most Innovative Products Winners Announced  
Washington, D.C. March 10, 2010—**

The votes are in, and winners selected for the 2010 Most Innovative Products (MIP) Award program.

Held annually at World of Concrete, the MIP Award Program showcases many of the new products exhibited. The MIP Program allows attendees and readers of CONCRETE CONSTRUCTION, MASONRY CONSTRUCTION, THE CONCRETE PRODUCER, and CONCRETE AND MASONRY CONSTRUCTION PRODUCTS a chance to vote for the products they judge as innovative. The editors of CONCRETE CONSTRUCTION, MASONRY CONSTRUCTION and THE CONCRETE PRODUCER review and select the products in terms of the innovation they bring to the industry.

The 2010 MIP Winners are:

**Equipment**

*Attendees' Choice:* Vanguard TransportGuard Engine Shut-Off System,  
Briggs & Stratton Commercial Power